



Board Minutes

Monday 10 March 2014 / 3:00 p.m.
Knox Presbyterian Church
806 W. Knox Ave, Spokane WA 99205

AGENDA / MINUTES

Attendees

Board: *Don Cain, Phyllis Holmes, Dick Raymond, Nick Nickoloff, Keith LaMotte, and K.C. Traver*

Guests: *Mary Lee Nickoloff and Trudy Raymond*

1) Chair's Call to Order: Don Cain, President; 3:05 p.m.

- Administrative Items

- *Reminder; we resume our summer schedule meeting times at 6:00 p.m. for the months April through September.*

- In the News

- *"On March 10, 2014 the American Public Transportation Association (APTA) reported that public transportation use in the United States in 2013 rose to 10.7 billion trips – the highest number in 57 years. APTA and its predecessor organizations have collected ridership information since 1917. The highest U.S. public transit ridership number in history was 23.5 billion trips in 1946, a decade when many Americans did not own a car. The ownership of cars en masse came later and led to suburbs designed for car use and subsequent sprawl." The information was provided by Don Cain; Ref: www.APTA.com. He also indicated another proposed initiative by the Obama Administration to increase funding for passenger rail and light rail transit projects.*

2) Vice President's Report: Dick Raymond

- *The website has experienced 24,185 contact hits from inception to date with 544 occurring since the last regular meeting, Jan '14.*

3) Treasurer's Report: Nick Nickoloff

- *The organization's account balance was reported at \$1,823.22 with all bills paid and all funds transferred from the PayPal account.*

4) Secretary's Report: KC Traver

- Approval of Jan '14 minutes

- *Action: The minutes were **approved** without corrections by unanimous vote in a motion made by Phyllis Holmes and seconded by Keith LaMotte. It should be noted there was no regular meeting in February 2014.*

5) Old Business:

- Spokane Public Radio

- *Following a brief discussion, the consensus of the Board was “hold, maybe later” regarding any consideration to use paid radio advertisement.*

6) New business:

- InlandRail.org Facebook Page

- *Trudy Raymond led an in-depth discussion of the benefits and drawbacks of using a Facebook “Group” format versus an individual “Page”. The majority of the board members do not use Facebook which limits our ability to capitalize on the popular social media.*
- *Action: Dick Raymond volunteered to research any specific technical requirements and will then create an organizational Facebook page.*
- *Action: Trudy Raymond volunteered to help our many friends migrate from the current group page to the more “likeable” individual page which can be more easily shared on a wider basis among Facebook users.*

7) Public Relations & Outreach: Trudy Raymond

- *Phyllis Holmes led discussion of a possible social event to meet potential new members who have recently indicated interest as a result of the billboard campaign. After much discussion, the following locations were offered by the group for consideration: Southside Senior Center, Lincoln Center, Kress Gallery, Moran Grange, and the Spokane Library. No other specific plans or actions were established as a result of the discussion.*
- *Action: Keith LaMotte volunteered to inquire about cost & availability of the South Side Senior Center for a possible future social event.*
- *Action: Keith LaMotte volunteered to research the existence of a documentary on light rail systems, in particular for Salt Lake City UT and/or Portland OR.*
- *Action: KC Traver volunteered to begin publishing a series of emails to our organization’s friends list regarding relevant light rail information. He indicated he would first utilize the frequently asked questions established as part of the billboard campaign.*

8) Friend comments: *None provided.*

9) Board comments:

- *KC Traver commented on an article recently published in the Journal of Business regarding a potential \$12 million transit center proposed at the Medical Lake interchange of Interstate 90, west of the City of Spokane. It would allow transfer between routes serving the west plains and the Cheney / EWU routes. STA is hoping to partially fund the project through possible federal grants from the Federal Transit Administration.*

Next scheduled meeting: **14 April '14 / 6:00 p.m.** at the Knox Presbyterian Church.

The meeting adjourned at approximately 4:50 p.m.