



Board Minutes

Monday 12 May 2014 / 6:00 p.m.
Knox Presbyterian Church
806 W. Knox Ave, Spokane WA 99205

AGENDA / MINUTES

Attendees

Board: *Don Cain, Richard Bryant, Dick Raymond, Nick Nickoloff, and K.C. Traver*

Guests: *Mary Lee Nickoloff and Trudy Raymond*

1) Chair's Opening:

- Call to Order

- *Don Cain, President and Board Chair, convened the meeting at 6:07 pm.*

- Welcome Friends and Guests

- *Jerome Green was invited to the meeting but was apparently unable to attend. Don will renew his invitation for next month.*

2) Vice President's Report: Dick Raymond

- *The website has experienced 24,731 contact hits from inception to date with 574 occurring since the last regular meeting, April '14.*

3) Treasurer's Report: Nick Nickoloff

- *The organization's account balance stands at \$2,073.22, up \$250.00 from the previous month.*

4) Secretary's Report: KC Traver

- Approval of April '14 minutes

- *Action: The minutes were **approved** without corrections by unanimous vote in a motion made by Rich Bryant and seconded by Nick Nickoloff.*

5) Old Business:

- *Facebook Traffic: Trudy Raymond provided an update on the new, renamed Facebook page (Ref: The Inland Empire Rail Transit Association) and the plan to transition away from the former group page. **(Closed)***

- Future Events / Venues: *A discussion ensued around 4 ideas (Open);*
 1. *Potential for guest presentation at Leadership Spokane*
 2. *Develop a panel of business leadership; “How can LRT help you?”*
 3. *Look for sponsorship from business and elected leadership*
 4. *Explain benefits of LRT on urban growth during upcoming UGA hearings*
- Leadership Contact: *Don Cain will again contact Jack-Daniel Strong regarding possible interest within the East Central Business District. (Open)*

6) New business:

- The Board conducted a general discussion regarding strategies for regional light rail to move forward. There was a consensus that we need a leadership change, demographic shift, or otherwise general crisis to help precipitate renewed interest in rail transit. **(Open)**

7) Public Relations & Outreach: Trudy Raymond

- Trudy updated her recent public contacts including, Ted McGregor with the “Inlander”. She also provided some background info on Jerome Green.
- Trudy led a discussion of Greater Spokane Incorporated’s recent trip to Washington D.C. and suggested we try to become part of their future agenda.

8) Friend comments: *None provided.*

9) Board comments:

- *Rich Bryant requested general talking points for his use when making public contacts. He was referred to the posted “FAQs” at “www.InlandRail.org”.*
- *KC Traver indicated disappointment with Karl Otterstrom’s long-term planning briefing presented at the April ’14 STA Board Meeting. There was no specific mention of light rail. It appears STA is leaning strongly towards “high performance bus transit” in their strategic planning horizon.*

The meeting adjourned at approximately 7:30 p.m.

Next scheduled meeting: **14 July ’14 / 6:00 p.m.** at the Knox Presbyterian Church.