



Board Minutes

Monday 9 June 2014 / 6:00 p.m.
Knox Presbyterian Church
806 W. Knox Ave, Spokane WA 99205

AGENDA / MINUTES

Attendees

Board: Don Cain, Dick Raymond, Nick Nickoloff, Phyllis Holmes (left at 6:25 pm),
Richard Bryant (arrived at 6:30 pm), and K.C. Traver.

Guests: Mary Lee Nickoloff, Trudy Raymond, and Jerome Green.

1) Chair's Opening:

- Call to Order

- Don Cain, President and Board Chair, convened the meeting at 6:02 pm.

- Welcome Friends and Guests

- Jerome Green, representing Gibby Media Group, was introduced by the President who invited him to speak to the Board regarding an initiative to produce a documentary on Transportation, Past, Present, and Future for the Spokane Region. Ref: New Business.

2) Vice President's Report: Dick Raymond

- The website has experienced 25,197 contact hits from inception to date with 466 occurring since the last regular meeting, May '14.

3) Treasurer's Report: Nick Nickoloff

- The organization's account balance remains unchanged at \$2,073.22. All obligations have been paid.

4) Secretary's Report: KC Traver

- Approval of May '14 minutes

- Action: The minutes were **approved** by unanimous vote in a motion made by Dick Raymond and seconded by Nick Nickoloff. There was one minor change to correct a misspelled name.

5) Old Business:

- *Public Interest: Several board members commented on apparent increased media attention from television and newspaper articles / letters to the editor in the Spokesman Review. Allison Flicker (KHQ) had been invited to the meeting by Don Cain for a possible story but was unable to attend. (Closed)*

6) New business:

- Jerome Green outlined his 20 years of experience managing / operating tour buses. He has several collaborators who are interested in producing a documentary on transportation as an idea that came out of the 11 Sep 2001 tragedy in New York City and highlighted the importance of a functioning transit system. He is specifically interested in Spokane's former electric trolley system and its evolution to Spokane Transit with the potential for reintroducing street cars and a regional light rail system. He indicated they are forming a non-profit and trying to raise up to \$8,000 to produce a "trailer" and up to \$80,000 to produce the full 55-minute documentary. Don Cain indicated strong support from InlandRail.org but that we were not in a position to provide substantive funding. Mr. Green indicated he would work with Don to arrange a separate presentation to Gibby Media by InlandRail.org at a future special meeting. Copies of two handouts were left with the Board. One was a production proposal with milestone dates and interested points of contact. The second was an article published in the "Community News", Nov '13, describing the efforts to produce the proposed documentary. **(Open)**

7) Public Relations & Outreach: Trudy Raymond

- **Social Media:** The Board conducted a general discussion on the mechanics of using various media, particularly Facebook. **(Open)**

8) Friend comments: *None provided.*

9) Board comments:

- *Rich Bryant expressed interest in using the Napa Street simulation in a related personal project that he is considering.*
- *KC Traver indicated that he had posted two articles of interest to the InlandRail Facebook page. The first discusses the benefits of connecting LRT to airports. The second outlines LRT initiatives in Chesapeake, VA.*

The meeting adjourned at approximately 7:30 p.m.

Next regular meeting: **11 August '14 / 6:00 p.m.** at the Knox Presbyterian Church.